

目 次

· 论 坛 ·

社会福利视角下中文期刊数据库定价机制分析与策略建议 ..... 雷 兵 钟 镇 963

中文学术期刊双语出版的发展困境与解决路径 ..... 芮海田 张伟伟 赵文义 971

构建互联网思维下高校理工类学报网络出版体系 ..... 秦中悦 977

· 质量建设 ·

基于 VSM 和余弦相似度的稿件精准送审方法 ..... 孟美任 彭希珺 982

科技期刊钓鱼网站常用技术手段分析及防范措施 ..... 胡国强 杨彦荣 马秋明 987

科技期刊论文创新点合理呈现的价值及理想模式 ..... 李 璘 周 立 993

· 数字出版 ·

科技期刊数字侵权现状与版权保护——区块链技术可行性初探 ..... 孙 婧 1000

科技期刊论文增强视频的自我实现 ..... 李仲先 1006

增强现实技术对建筑类期刊新技术出版设计的启示 ..... 张艳萍 周 丹 1012

· 评价与分析 ·

影响因子百分位在学术期刊跨学科评价中的局限性 ..... 刘雪立 魏雅慧 孟 君 1018

民族高校科技期刊的传播力现状评析与发展对策——以北大核心民族高校科技期刊为例 ..... 刘 钊 1022

高影响力医学杂志论文参考文献引用准确性与不合理引用分析 ..... 朱红梅 王 洁 钟映茹等 1029

基于因子分析法的科技期刊学术影响力综合评价及发展建议——以广东省医药卫生期刊为统计源  
..... 王志娟 姚亚楠 杨克魁 1036

· 能力建设 ·

青年编委会:突破传统编委会困境的有效之策 ..... 占莉娟 张带荣 1042

“中国科技期刊国际影响力提升计划”对科技期刊影响力提升效果的评价研究 ..... 王 燕 1048

《中国光学》初创期持续提升影响力的办刊策略 ..... 李自乐 李耀彪 张 莹等 1054

· 简 讯 ·

中国科学院自然科学期刊编辑研究会第 28 次年会在长春举行 ..... 1060

《中国科技期刊研究》2018 年度选题指南 ..... 封三

封面题字:言恭达(中国书法家协会副主席,全国政协委员)

CONTENTS

Pricing mechanisms about Chinese academic journal databases and strategic suggestions from an optimization social welfare perspective ..... *LEI Bing, ZHONG Zhen* 963

Dilemma and development path of bilingual publishing for Chinese academic journals  
..... *RUI Haitian, ZHANG Weiwei, ZHAO Wenyi* 971

Establishment of online publishing system of university journals of science and engineering based on internet thinking ..... *QIN Zhongyue* 977

Method for accurate assignment of manuscript review based on VSM and cosine similarity  
..... *MENG Meiren, PENG Xijun* 982

Analysis on technological means frequently used by phishing websites of scientific journals and the corresponding preventive measures ..... *HU Guoqiang, YANG Yanrong, MA Qiuming* 987

Value and ideal model of reasonable showing of innovation points in scientific papers  
..... *LI Ying, ZHOU Li* 993

Digital infringement situation and copyright protection of scientific journals: The exploration of feasibility for blockchain technology ..... *SUN Jing* 1000

Self-realization of enhanced video in scientific papers ..... *LI Zhongxian* 1006

Implications of augmented reality technology for the new technology publishing design of architecture journals ..... *ZHANG Yanping, ZHOU Dan* 1012

Limitations of journal impact factor percentile in interdisciplinary evaluation of academic journals  
..... *LIU Xueli, WEI Yahui, MENG Jun* 1018

Status analysis and development strategy of communication capacity of national university scientific journals: Taking Peking University core national journals as examples ..... *LIU Zhao* 1022

Quotation accuracy and inappropriate quotation of the references in articles published in medical journals with high impact factors ..... *ZHU Hongmei, WANG Jie, ZHONG Yingru, SUN Yuhang, HU Yongguo, ZHANG Dazhi, REN Hong* 1029

Comprehensive evaluation of academic influence of scientific journals based on factor analysis and corresponding development suggestion: Taking medical journals in Guangdong Province as examples  
..... *WANG Zhijuan, YAO Ya'nan, YANG Kekui* 1036

Young editorial board: An effective strategy to break through the predicament of traditional editorial board  
..... *ZHAN Lijuan, ZHANG Dairong* 1042

Evaluation of the impact of the Project for Enhancing International Impact of China STM Journals on scientific journals ..... *WANG Yan* 1048

Journal operation strategy of promoting journal influence continuously for *Chinese Optics* during the initial establishing stage ..... *LI Zile, LI Yaobiao, ZHANG Ying, WANG Weibiao* 1054